

Product: **Albina**



Key benefits:

- Firmer fruit
- Increased flower and fruit setting
- Extended post-harvest shelf life
- Reduced physiological disorders
- Reduced susceptibility to disease



Soft Fruit

Product: **Albina**



Technical Data:

Albina for Soft Fruit is a pioneering new product that improves fruit firmness and shelf life. Albina works by helping soft fruit absorb calcium, a nutrient that can improve firmness and quality but is poorly absorbed by maturing soft fruit. Albina uses Levity's pioneering chemistry to stimulate calcium absorption into ripening fruit, where conventional products cannot. It will help soft fruit producers get firmness, fruit set and shelf life to higher standards using very low inputs.

Albina helps soft fruit absorb calcium. Most growers know that calcium is important for soft fruit, as it can improve cell wall strength, which has a positive effect on shelf life, firmness and ability to withstand diseases.

However, when you look at the evidence, it becomes clear that the calcium applied to crops like strawberries does not always end up in the fruit. A lot of the calcium farmers apply to their crops is wasted, as ripening fruit is not able to absorb it well. This is why results from conventional calcium fertilisers are so erratic - sometimes the fruit can't absorb calcium and the input is wasted. Levity products are developed by crop scientists - this is because when you understand what causes problems with firmness (inability to absorb calcium), you are able to develop smarter ways of supplying it.

This is where Albina, the most advanced fruit firmness product ever developed, comes in. Albina uses Levity's pioneering chemistry to stimulate calcium absorption into ripening fruit, where conventional products cannot. This helps growers achieve firmness, fruit set and shelf life to higher standards using very low inputs.

Albina has a very distinct orange colour, which comes from natural stimulants that protect cell walls. This is a major advance in firmness, as we can protect cell walls at the same time as strengthening them with calcium. Levity's aim when we set out to develop a product is to first understand what the farmer needs, then understand the crop, and finally adapt our science into an easy-to-use product that delivers results for growers. When growers use Albina, they will see good improvements over conventional products.

Application rate: 1 l/ha foliar spray at 14-day intervals.

EC FERTILISER C.1.5:

10% Nitrogen (N) (10% Nitrate N)
12% Calcium (Ca)
17% (CaO)
1% Zinc (Zn) w/w